

WRITE A LETTER

GO FOSSIL FREE: THE BANKS CHALLENGE

Below are three letter templates to Kiwibank, TSB Bank, and the Cooperative Bank CEOs. We are focused on these three banks because they are in the best position to Go Fossil Free. This means implementing an ethical lending and investment policy to cut corporate ties with the fossil fuel industry.

Copy and paste the following letters into your own document, add your personal touch, and send it off OR even better deliver it to the bank. Make sure to post a picture of you and your letter on social media with the hashtag **#FossilFreeBanksNZ** that way we see it!

Tips for writing your letter

- **Make it personal.** While climate facts and statistics are very important, what matters is your voice and your story. When communicating climate change and pushing for social change speaking about values through our own personal experiences are what makes a letter so compelling and relatable to whoever reads it.
 - Consider why you care about climate change? What's something that you care about which is at stake because of climate change?
 - When did you first learn about climate change? And how does it make you feel? What drives you to take action?
 - If we're talking about banks and saving for your future, what world do you hope to create?
- **Keep the message clear and centre:** We're calling for an ethical investment policy and an ethical lending policy which exclude investing in, or financing the oil, gas, and coal sectors. Climate change is a complex topic, this is the ask from us at the moment. There'll be more to come!
- **Be creative:** The template below is just a guide with the main ask. So use your own words and personal perspective.

10th May 2019

Chief Executive, Steve Jurkovich
Kiwibank New Zealand
Level 7 New Zealand Post House,
7-27 Waterloo Quay
Wellington 6011

Re: Go Fossil Free!

Dear Mr Jurkovich,

I am writing to urge Kiwibank to take a stand and become New Zealand's first Fossil Free Bank.

I am acutely aware of the role of the fossil fuel industry in causing the climate crisis. I urge you to take meaningful action on climate change, and adopt a policy for your bank that cuts corporate ties with those most responsible for the climate crisis: oil, gas, and coal companies. I feel strongly about taking action on climate change because [ADD YOUR OWN STORY ABOUT WHY YOU CARE ABOUT CLIMATE CHANGE HERE]

It's important that I have a bank that will ensure the money I save for my future is not put towards digging, drilling, or burning any new coal, oil, and gas.

Kiwibank does not have a sufficient policy to ensure my money will not be put towards fuelling the climate crisis. This is not good enough. You need to take the lead and provide New Zealanders with a Fossil Free banking option.

I look forward to hearing your response.

Ngā mihi,

[YOUR NAME]

10th May 2019

Chief Executive, Donna Cooper
TSB Bank Limited
PO Box 240
New Plymouth 4340

Re: Go Fossil Free!

Dear Ms Cooper,

I am writing to urge TSB Bank to take a stand and become New Zealand's first Fossil Free Bank.

I am acutely aware of the role of the fossil fuel industry in causing the climate crisis. I urge you to take meaningful action on climate change, and adopt a policy for your bank that cuts corporate ties with those most responsible for the climate crisis: oil, gas, and coal companies. I feel strongly about taking action on climate change because **[ADD YOUR OWN STORY ABOUT WHY YOU CARE ABOUT CLIMATE CHANGE HERE]**

It's important that I have a bank that will ensure the money I save for my future is not put towards digging, drilling, or burning any new coal, oil, and gas.

TSB does not have a sufficient policy to ensure my money will not be put towards fuelling the climate crisis. While I understand you have ruled out investments in fossil fuels in 2016, a robust policy would exclude lending too. You need to take the lead and provide New Zealanders with a Fossil Free banking option.

I look forward to hearing your response.

Ngā mihi,

[YOUR NAME]

10th May 2019

Chief Executive, David Cunningham
The Cooperative Bank
Level 2, PwC Centre
10 Waterloo Quay
Pipitea
Wellington 6011

Re: Go Fossil Free!

Dear Mr Cunningham,

I am writing to urge the Cooperative Bank to take a stand and become New Zealand's first Fossil Free Bank.

I am acutely aware of the role of the fossil fuel industry in causing the climate crisis. I urge you to take meaningful action on climate change, and adopt a policy for your bank that cuts corporate ties with those most responsible for the climate crisis: oil, gas, and coal companies. I feel strongly about taking action on climate change because [ADD YOUR OWN STORY ABOUT WHY YOU CARE ABOUT CLIMATE CHANGE HERE]

It's important that I have a bank that will ensure the money I save for my future is not put towards digging, drilling, or burning any new coal, oil, and gas.

The Cooperative Bank does not have a sufficient policy to ensure my money will not be put towards fuelling the climate crisis. This is not good enough. You need to take the lead and provide New Zealanders with a Fossil Free banking option.

I look forward to hearing your response.

Ngā mihi,

[YOUR NAME]