



+350 ACTION

TO STOP CLIMATE CHANGE MOSHI-MOSHI CAMPAIGN

気候変動を止めるためのもしもしキャンペーン

DATES FEB 3rd-29th 2020

TARGETS

Mizuho Bank • Mitsubishi UFJ (MUFG) • Sumitomo Mitsui Banking Corp. (SMBC)
みずほ銀行・三菱UFJ銀行・三井住友銀行

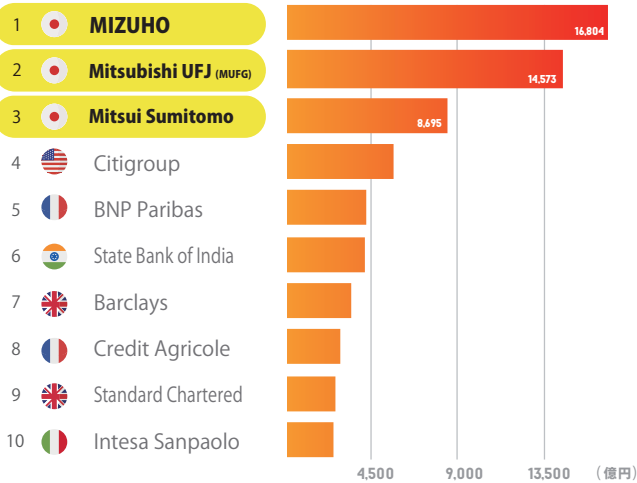
SENDING OUR VOICES TO THE BIG 3 BANKS: 4 REASONS

3大銀行に今、声を届ける4つの理由！

なんと日本3メガバンクがTOP3?!

1 TOP 3... JAPANESE MEGABANKS?!

WORLD RANKING: 2017-2019 LENDING TO COAL DEVELOPERS

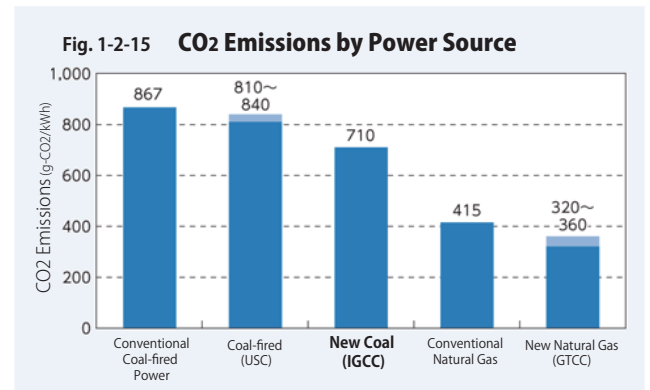


SOURCE: Graph Design by 350 Japan from source data Urgewal & Banktrack (100 Million Yen)

最新石炭でも排出削減は限定的

2 EVEN WITH NEW COAL EMISSION REDUCTION IS LIMITED

Even the latest, so called 'clean coal' power plants, emit nearly **twice as much CO2** as natural gas. This is still the power generation method that **most promotes climate change**.



出典：内閣官房「コスト等検証委員会報告書」、資源エネルギー庁「電力需要の概要」、環境省「最新鋭の発電技術の商用化及び開発状況（BATの参考表）より環境省推計」
Source: Cabinet Secretary "Cost Verification Committee Report", Agency for Natural Resources and Energy "Overview of Electricity Demand", Ministry of Environment "MOE Estimates on the Commercialization and Development Status of State-of-the-Art Power Generation Technology (BAT Reference Table)"

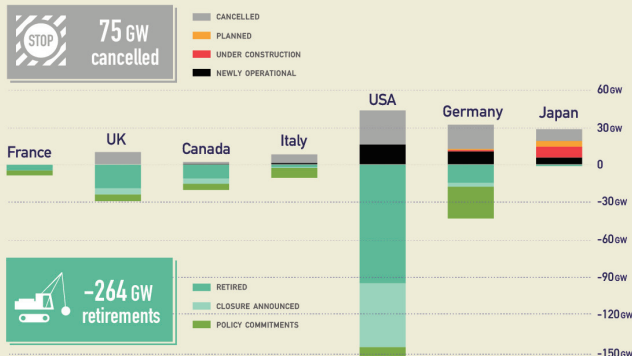
G7で唯一日本が石炭推進中?!

3 IN G7, ONLY JAPAN PROMOTES COAL?

G7 Coal dynamics 2010 – 2019 and beyond*

Includes coal plants with closure dates already announced plus closures due to result from government policy commitments to 2030.

August 2019



SOURCE: E3G

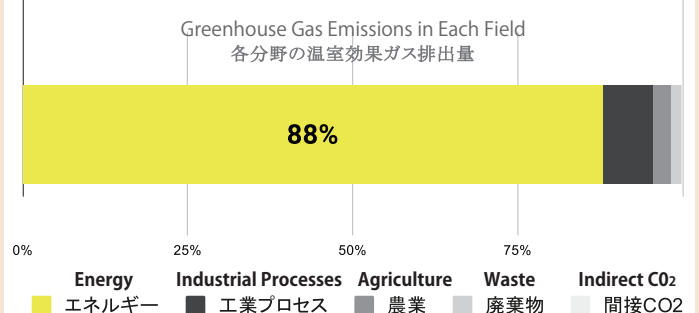
E3G graphic | Source: Global Energy Monitor: Global Coal Plant Tracker, Kiko Network, Japan Coal Tracker, Sierra Club, E3G analysis. Canada profile includes closure of one plant in 2005 as part of Ontario coal phase out plan.

温室効果ガスの90%がエネルギー起源

4 NEARLY 90% OF GREENHOUSE GASES...

...ARE OF FOSSIL FUEL ENERGY ORIGIN

One of the most important steps in slowing climate change is the quick transition from fossil fuels (including natural gas) to renewable energy.



* Energy sources: energy conversion, industrial, transportation, and household sectors

出典：地球環境研究センター「日本国温室効果ガスインベントリ報告書 2019年」の資料を元に350 Japanが図を作成

Source: Graph Design by 350 Japan based on Center of Global Environmental Research "Japan Greenhouse Gas Inventory Report 2019"

Let's do this! The banks are preparing this year's management policy from now until June!

This is the time to take action and have your voice heard by the banks! As climate change worsens year by year, there is a growing movement around the world to stop coal-fired power generation - an important solution to the climate crisis. Major developed countries (G7) except for Japan are moving toward abolition. However, Japan plans to construct many new coal-fired power plants in Japan and overseas with Japan's three largest megabanks as the top three globally in terms of loans that perpetuate global warming activities and their harmful effects. Send your demands to these banks for cleaner air and a safer future.

※ These banks have all signed the United Nations Principles for Responsible Banking (PRB), which commits them to investing and lending in line with the Paris Agreement (to keep temperatures from rising 1.5-2 degrees C) and the Sustainable Development Goals (SDGs).

1 CONFIRM NUMBERS 電話番号を確認

MIZUHO 0120-324-221

Mizuho Bank, Mitsubishi UFJ Bank and Sumitomo Mitsui Bank all have customer support centers for inquiries and opinions.

MUFJ 0120-309-333

When you call, you may be asked to confirm that you have an account, so make sure you have the bank's branch name and account number readily available.

SMBC 0120-20-3111

If you don't have an account, you can let them know that these are your concerns if you were to open one.

2 CALL! 電話をかける

It's important to **speak in your own words**, not just read the examples below. It is **OK to mention** that **banks have an obligation to prevent global warming**. It is **OK to protest their investment in the coal business**. Finally, ask them to communicate this **call to action** to the bank's management.

POINT

Please be polite to the customer contact representative at the bank. Communicate your opinion clearly as well as your support of them changing their policy.



I was really worried about global warming after Typhoon No. 15 and No. 19. I heard that overseas banks are active in preventing global warming. In order to leave a comfortable environment for our children and grandchildren, please help prevent global warming with the actions of your bank. In particular, we want the bank's investment in coal-fired power to be stopped immediately.

The negative effects of global warming, with the Tokyo Olympics Marathon moving to Sapporo and the Australian forest fires, are already severe. Greta and an increasingly active and informed younger generation have called out financial institutions who are investing in coal and other harmful power generation sources. Banks have a responsibility to stop global warming.

Among the top world banks and investors, Goldman Sachs and BlackRock are turning to fossil fuel divestment. In contrast, international criticism of Japanese banks is growing. As a responsible financial institution, please promote preventative policies, not only to eliminate the investments in fossil fuels, but also to help support the investment and advancement of clean and renewable energy.

According to the Environment Minister, Mr. Koizumi, Japanese banks are exporting coal-fired power to Southeast Asia. This is the same as exporting global warming and pollution. In order for Japan to be better respected, please stop investing in projects that perpetuate global warming activities and their harmful effects immediately such as Vung Ang 2 in Vietnam.

3 REPORT 報告する

You did it! Otsukaresama deshita! Lastly, using the Report Form (via QR Code or Link below) please document and report your call. Your efforts are greatly appreciated and your report is extremely important in measuring the effectiveness of our campaign and providing constructive feedback for us so we can design and implement more effective actions in the future. **Arigato!**

※ Your privacy matters. Your report will be used only for counting the number of cases, gender ratio, and age.



<https://forms.gle/m3mEbZnNhRnHcvGa6>

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