

# FOSSIL FREE AGL

COMMUNITY ACTION 19-25 SEPTEMBER



Help build the heat on AGL in the lead up to its AGM on 28 September!

Through the Pollution Free Politics campaign we showed that when communities all over the country act together we can make a difference - over 50 MPs signed a pledge calling for an end to fossil fuel subsidies and mining donation during that campaign!

Now we're inviting you to take part in a new national campaign calling on AGL, Australia's biggest climate polluter, to exit the dirty energy business (read the Fossil Free AGL campaigns guide for more info & how to get involved).

AGL is a dirty energy giant, and to shift them we need to build a network of groups right across the country calling for the company to deliver a plan to exit fossil fuels within a decade.

We're inviting you/your group to take part in a photo action the week before the AGM to show your support for the campaign.

## THE CONCEPT

On September 28, community members, AGL customers and shareholders will have a presence at AGL's AGM in Sydney to hold the company's board of directors to account on its dirty fossil fuel dependency.

In the lead up to the AGM, take a photo in your community with a sign that says:

**[YOUR LOCATION] calls on AGL to go Fossil Free!**

We'll blow up the images and have community members hold them outside the AGM to demonstrate widespread community demand for Australia's Biggest Climate Polluter to exit fossil fuels.

## WHAT TO DO

**1. Pick an iconic location in your community** for the photo shoot. If you can, try to find a place that is unique to or symbolises your location. For example, the Big Banana in Coffs Harbour or a sign to the entry of your town/suburb.

**2. Gather your friends, family and supporters!**

If you've been using the [Fossil Free AGL petition](#) to gather names of supporters or AGL customers/shareholders, call them up and invite them along to take part! This is a great way to engage new people in the campaign.

Short on time? Why not bring the sign along to an upcoming event you're hosting.

**3. Snap a photo with the sign**

You can arrange the photo any time from now until 25th September.



*Your photo could look something like this*

**4. Email the photo to [photos@350.org](mailto:photos@350.org)**

straight after your action and **definitely by Sunday 25th September**. Include **your location + Fossil Free AGL** in the subject line. Put your name or your group's name and any other relevant information in the body of the email.

**5. LET AGL KNOW!**

In the week before AGL's AGM (September 19-26):

- Post the photos directly onto AGL's Facebook page with a message about why you're joining the Fossil Free AGL campaign
- Tweet the photo and a message directly to @AGL\_energy and AGL's CEO @AndyVesey\_AGL
- Use the campaign hashtag #DirtyAGL on Facebook and Twitter

**Example post/tweet:**

"Hi @AndyVesey\_AGL Eurobodallah just joined the campaign calling on @AGL\_energy to go fossil free within a decade #DirtyAGL

Some more info + other messaging ideas can be found in the [Campaign and Actions Guide](#).

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Questions? Contact [moira@350.org.au](mailto:moira@350.org.au)